

PRESS RELEASE



29.11.2006

Horsham has a Fair Trade Christmas

Late night shopping in Horsham on December 14th this year is being advertised as Fairtrade Thursday and is being jointly coordinated by Gill Buchanan (Swan Walk Center Manager) and Fairtrade Horsham (Steering Group for maintenance of Horsham's Fairtrade Town status).

From 4.00pm-9.00pm in the Carfax you will find Horsham's first Fair Trade Christmas market the place to meet all your Christmas needs and know that the producers are getting a good deal!

Fourteen different fairly trading companies not usually available in Horsham will be here selling everything from Elephant Dung stationery to organic baby clothes... Gifts, Jewellery, scarves, bedcovers, cushions, shawls, clothes, duvet and pillow covers, toys, children's jigsaws, Christmas decorations, body lotions and oils... 'We wanted to give the people of Horsham a chance to use their imagination when buying Fair Trade and see what a wide range of products are now available. It feels so good to know that the gifts you are giving are unusual, good quality and are supporting producers in the developing world' said Gaynor Cooper, from Horsham's Fairtrade Steering group.

You can also get Christmas sorted that evening by popping into Oxfam during the market to buy your Christmas cake, chocolate, gifts, cards, crackers and wrapping paper. Then have a fairly traded Christmas drink outside the Horsham Cheese Shop whilst listening to the Oxfam Carol singers in the bandstand.

Within Swan Walk Fairtrade products will be highlighted in stores and you can have a Fairtrade coffee at BB's or Café Revive.

Fairtrade Horsham will be out in force in West Street giving people copies of the new updated Horsham Fairtrade Directory and answering questions.

For further information please contact Gaynor Cooper on 01403 261157

Notes to editors: The Fairtrade logo, launched ten years ago, has generated a massive growth in Fairtrade sales. The logo is part of Fairtrade Labelling Organisations International (FLO) which has 17 national initiatives across Europe, USA and Japan. There is one worldwide set of standards for producers and traders and there are regular inspections through a global network of inspectors. When a consumer buys a Fairtrade product they can guarantee their consumer power is helping to change an unfair system. More information is available at www.fairtrade.org.uk

Fairtrade Market press release Nov 2006